

ASCA Benchmarking

Pre-Order Now!

www.ascassociation.org/ASCABenchmarking

You spoke, we listened.

ASCA is proud to announce a new online clinical and operational benchmarking program that will produce valuable data about your ASC that you can compare with national performance statistics on clinical outcomes, staff indicators, billing performance and much more. Designed by ASC benchmarking experts and incorporating feedback from ASCA members, the new program features:

- Save-as-you-go data entry
- Convenient 24/7 access to your data reports
- Streamlined, quick-to-complete survey design
- Pop-up help features
- Built in data checks that help to ensure the accuracy of the information you provide
- Easy-to-read reports that allow for quick comparisons between your ASC and national and specialty trends

ASCA Benchmarking will go live on *Wednesday, September 4*. Only ASCs that subscribe to the new program *and* submit data reports before **September 30 will be able to participate in all four quarters of the 2013 survey.**

ASCA Benchmarking is administered in partnership with Voyance (formerly CTQ Solutions). ASCA is the only national association committed to providing the resources and representation that all ASCs need to thrive in today's competitive health care marketplace. Voyance is a leader in health care surveying technology and perception management, and a long-time supporter of the ASC community.



ASCA members can take advantage of a **special introductory rate of only \$249** for 2013. To purchase a subscription, please fill out the form below.

Name

ASC Name

Address

City

State/ZIP

Phone

Email Address

PLEASE SIGN ME UP FOR:

- 1 Year Subscription @ Special Introductory Member Price (\$249)
- 1 Year Subscription @ Non-Member Price (\$999)

Your check should be made payable to the Ambulatory Surgery Center Association and mailed, along with this completed form, to:

ASCA
1012 Cameron St
Alexandria, VA 22314

To pay by credit card, please visit our website at:
www.ascassociation.org/ASCA Benchmarking